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**Michael Giltz**

Freelance writer and raconteur  
Posted: September 8, 2010 12:39 AM

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# Digital or Bust! The Future of Reading

What's Your Reaction:



- Inspiring
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Below is the entire broadcast of *Showbiz Sandbox*, a weekly pop culture podcast that reveals the industry take on entertainment news of the day and features top journalists and opinion makers as guests. I co-host it every week with tech guru Sperling Reich and social media maven Karen Woodward. It's **available free on iTunes**. Or you can listen to it right here on Huffington Post.

Here's a rundown of our guests this week and the stories we cover. At the top is a player. Just press play, and when the show loads you can start enjoying it right away. Thanks for listening!

**Showbiz Sandbox 70: Digital or Bust -- The Future of Reading**

September 5, 2010

It seems a new electronic reading device is released every week. So it's no wonder that soon the sales of e-books have begun to outpace traditional print copies. Ryan Chapman, the online marketing manager for publisher Farrar, Straus and Giroux, talks about how the industry is dealing with the new technology and, in certain instances, using it to their advantage. Example number one? [FSG's Work In Progress blog/video website](#).

Print editions are no longer a choice for Josh Jackson, the editor-in-chief of *Paste Magazine*. He discusses the recent decision to suspend print publication of the indie pop culture magazine. You can still find [its great website online](#), of course.

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- 'Chupacabra' Mystery**

In the television world, no one is shocked that the latest cast of *Dancing with the Stars* includes the likes of Bristol Palin, the daughter of former vice-presidential candidate Sarah Palin. Maybe her participation will cause politicians to rent a few episodes on their new Apple TV.

During our Big Deal or Big Whoop segment we discuss the week's top entertainment news including the name for Conan O'Brien's new late night talk show, a Billy Joel episode of *Glee* and having to choose between James MacAvoy and Tom Cruise.

Farrar Straus and Giroux's Work In Progress Website

<http://www.fsgworkinprogress.com/>

3-D Surcharges Boost Hollywood's Summer Box Office

<http://articles.latimes.com/2010/sep/04/entertainment/la-et-0904-summer-box-office-20100904>

Barnes & Noble flagship store in Manhattan closing in January

<http://www.nytimes.com/2010/08/31/nyregion/31barnes.html>

Another bad quarter for Borders

<http://www.publishersweekly.com/pw/by-topic/industry-news/financial-reporting/article/44343-another-weak-quarter-from-borders-expands-non-book-offerings-.html>

Couples Split Over E-Books VS Print Books!

<http://www.nytimes.com/2010/09/02/technology/02couples.html>

"Dancing With The Stars" Cast Revealed

<http://livefeed.hollywoodreporter.com/2010/08/official-dancing-with-the-stars-cast-bristol-palin.html>

Kara DioGuardi Off "American Idol"

<http://livefeed.hollywoodreporter.com/2010/09/kara-dioguardi-off-american-idol.html>

Apple To Offer ABC & Fox Shows For 99 Cents

<http://www.deadline.com/2010/09/apple-to-offer-abc-other-nets-studios-oppose-the-plan/>

Conan O'Brien Unveils The Name of His TBS Series

<http://artsbeat.blogs.nytimes.com/2010/09/01/conan-obrien-unveils-the-name-of-his-tbs-series/>

"Tonight Show" Has Lowest Rates Summer Ever

<http://livefeed.hollywoodreporter.com/2010/09/leno-ratings-tonight-show-lowest-summer-ever.html>

Michael Douglas Discusses His Throat Cancer With David Letterman

<http://artsbeat.blogs.nytimes.com/2010/09/01/michael-douglas-discusses-his-throat-cancer-with-david-letterman/>

Fantasia Enters Billboard 200 At #2

<http://content.usatoday.com/communities/idolchatter/post/2010/09/fantasia-enters-billboard-200-at-no-2/1>

Radiohead Releases Fan Made Concert Film

<http://www.vancouversun.com/news/Radiohead+releases+made+concert+film/3477452/story.html>

Billy Joel Gives Glee A Hall Pass For His Music

<http://www.pastemagazine.com/articles/2010/09/billy-joels-music-to-be-featured-in-glee.html>

Tom Cruise vs. James McAvoy For "At The Mountains Of Madness"

<http://www.collider.com/2010/09/02/james-mcavoy-tom-cruise-at-the-mountains-of-madness-guillermo-del-toro/>

Kristen Bell Still Wants To Play Veronica Mars

<http://screencrave.com/2010-09-03/kristen-bell-still-wants-more-veronica-mars>

Dwayne Johnson Replacing Brendan Fraser In "Journey To The Center Of The Earth 2"

<http://thepodcast.blogspot.com/2010/09/dwayne-johnson-replacing-brendan-fraser.html>

Brendan Fraser To Make Broadway Debut In *Elling*

<http://artsbeat.blogs.nytimes.com/2010/09/03/brendan-fraser-to-make-broadway-debut-in-elling/>

Tony Awards Eligibility Calendar Has Broadway Worried

<http://artsbeat.blogs.nytimes.com/2010/09/01/tony-awards-eligibility-calendar-has-broadway-worried/>

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**Dylan Ratigan**  
*Free Market Fraud*



**Sen. Jon Tester**  
*Tester Pushes to Reform Senate Rules With Greater Transparency, Efficiency*

HOT TRENDS

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gaga natalie portman  
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symone weight  
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People.com



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**Lindsay Lohan's Post-Rehab Gift: a \$25,000 Necklace**  
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Popeater



**Katie Holmes' New 'Kennedys' Miniseries: Canceled!**



**Nick Lachey, Vanessa Minnillo Cast on 'Hawaii Five-O'**



**Salma Hayek's Red Bikini Stands Out in St. Barts**

[More Celebrity News at Popeater.com](#)

TOP VIDEO PICKS

◀ 1 of 9 ▶

*Queen's Royal Wedding*

## Paste Magazine Suspends Print Publication

<http://www.pastemagazine.com/articles/2010/09/paste-magazine-ceases-publication.html>

## Paste Magazine: Inside The Death Of A Music Indie

[http://www.salon.com/life/feature/2010/09/03/death\\_of\\_paste\\_magazine](http://www.salon.com/life/feature/2010/09/03/death_of_paste_magazine)

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Thanks for reading. Michael Giltz is the cohost of *Showbiz Sandbox*, a weekly pop culture podcast that reveals the industry take on entertainment news of the day and features top journalists and opinion makers as guests. It's *available free on iTunes*. Visit *Michael Giltz at his website* and his *daily blog*. Download his podcast of celebrity interviews and his radio show, also called *Popsurfing* and also *available for free on iTunes*. *Link to him on Netflix* and gain access to thousands of ratings and reviews.

Follow Michael Giltz on Twitter: [www.twitter.com/michaelgiltz](http://www.twitter.com/michaelgiltz)

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Bikini Bod

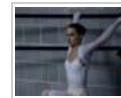
Jane Krakowski Reveals  
Baby Bump

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**One And Done: 'Sarah Palin's Alaska' NOT Renewed: Report**

42 Comments



**Natalie Portman: I Was 'Barely Eating' During 'Black Swan'**

435 Comments

### HOT ON FACEBOOK



**Camille Grammer's Porn Past Comes Back To Haunt Her**

965 Comments



**PHOTOS: Olivia Wilde Dons See-Through Bikini**

100 Comments

### HOT ON TWITTER



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**Ashton Kutcher: Training, Paranoid About Real Life 'End Of Days'**

904 Comments

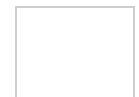
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Natalie Portman



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