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SURFING THE WAVES OF POPULAR CULTURE  
BY MICHAEL GILTZ & FRIENDS

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## Bibles: Great Books, Hard To Reach Author

Whenever someone tells me they believe in the Bible as the literal word of God, I always ask: which one? Personally, I've got some 20+ books featuring entire translations of the Bible and different translations of Five Books of Moses, the Book Of Job, the Psalms and so on. [The New Yorker](#) has a very good article about the Bible publishing industry and the explosion of specialized versions geared towards fans of particular preachers and so on. One silly example: a magazine-style version of the Bible geared towards teen girls:

The result was "Revolve," a New Testament that looked indistinguishable from a glossy girls' magazine. The 2007 edition features cover lines like "Guys Speak Their Minds" and "Do U Rush to Crush?" Inside, the Gospels are surrounded by quizzes, photos of beaming teen-agers, and sidebars offering Bible-themed beauty secrets:

Have you ever had a white stain appear underneath the arms of your favorite dark blouse? Don't freak out. You can quickly give deodorant spots the boot. Just grab a spare toothbrush, dampen with a little water and liquid soap, and gently scrub until the stain fades away. As you wash away the stain, praise God for cleansing us from all the wrong things we have done. (1 John 1:9)

POSTED BY MICHAEL IN NEW YORK AT 12:17 PM



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## 4 COMMENTS:

[priv8pete](#) said...

Well, as one of the people you know you believes the Bible to be the Word of God I'd say I believe the Old Testament written in Hebrew and the New Testament written in Greek. Since my Hebrew and Greek leave much to be desired, I read a literal translation (usually New International or King James) and consult commentaries to better

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