

[SEARCH BLOG](#)[FLAG BLOG](#)[FOLLOW BLOG](#)[Next Blog»sal1mineo@hotmail](#)

# POPSURFING.COM

SURFING THE WAVES OF POPULAR CULTURE  
BY MICHAEL GILTZ & FRIENDS

TUESDAY, APRIL 18, 2006

## Derek Jeter's Commercials

I rarely see commercials anymore, thanks to the power of DVRs. But watching the Yankee games (and having to spot one or two more while fast-forwarding), I've been paying attention to a series of ads starring Derek Jeter. Not all of them are new, but they are all bad. In the new one, Derek Jeter's drive for success is compared to Ford's drive to create great trucks. There's nothing "wrong" with the ad, it's just edited poorly. But the really bad ad is a satire of MTV's "Cribs." Derek is shown giving a tour of his house and then says he's going to take us to where the action is (the invariable line when a rapper shows us his bedroom). Derek takes us to his "garage," which is an airplane hangar of massive proportions filled with literally dozens and dozens of cars. Two sleazy stripper-types are washing one of the cars and coo "Hi, Derek!" And it finishes with him saying he's got his cars, now you get yours. What were his people thinking? Derek linking himself with slutty groupies? Derek emphasizing his massive wealth and indulging in a grotesque orgy of car buying? What a terrible stain on his image. Derek should fire his advisers. (And hire me.)

POSTED BY MICHAEL IN NEW YORK AT 12:15 PM



### 2 COMMENTS:

Anonymous said...

Very nice! I found a place where you can make some nice extra cash secret shopping. Just go to the site below and put in your zip to see what's available in your area.

I made over \$900 last month having fun!

[make extra money](#)

5:31 PM

Anonymous said...

FAVORITE LINKS

[Americablog](#)

[Five O'Clock Lightning baseball blog](#)

[Deep Pop -- Lori Lakin's Blog](#)

[The Back Page -- Jason Page on ESPN Radio](#)

[Cine-Blog -- George Robinson's Blog](#)

[Documents On Art & Cinema - Daryl Chin's Blog](#)

[Brucie G's Wondrous Blog Of Adventure and Mystery -- Bruce Greenspan's Blog](#)



---

BLOG ARCHIVE

▼ [2009 \(17\)](#)

▼ [July \(3\)](#)

[1939 -- The Greatest Year For Movies](#)

[Swimming Bans Those Hi-Tech Suits!](#)

[Best Movies Of The Year -- The Master List](#)

▶ [June \(3\)](#)

▶ [May \(1\)](#)

▶ [March \(2\)](#)

▶ [February \(1\)](#)

▶ [January \(7\)](#)

▶ [2008 \(86\)](#)

▶ [2007 \(781\)](#)

▶ [2006 \(2412\)](#)

▶ [2005 \(5\)](#)



---

CONTRIBUTORS

[Biboy](#)

[Aaron](#)

